

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$18,400.62	\$2,992.09	\$8,567.36	\$2,181.79	\$32,141.86

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
5.20	0.25	5.75	0.35	11.55

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
307.15	46.50	138.05	33.75	525.45

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 95

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16.00 (5%)				16.00 (3%)

Assembly Bill 130

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
16.00 (5%)				16.00 (3%)

Assembly Bill 224

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	7.00 (15%)	7.00 (5%)		14.00 (3%)

Assembly Bill 275

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	5.00 (10%)			5.00 (< 1%)

Assembly Bill 302

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	7.00 (15%)	14.00 (10%)		21.00 (4%)

Senate Bill 212

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
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2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	7.00 (15%)			7.00 (1%)

Senate Bill 238

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	5.00 (10%)	7.00 (5%)		12.00 (2%)

Assembly Bill 322

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		7.00 (5%)		7.00 (1%)

Assembly Bill 473

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		7.00 (5%)		7.00 (1%)

Senate Bill 375

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		22.00 (15%)	5.00 (15%)	27.00 (5%)

Assembly Bill 543

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		14.00 (10%)		14.00 (3%)

Senate Bill 485

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		7.00 (5%)		7.00 (1%)

Senate Bill 531

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		7.00 (5%)	5.00 (15%)	12.00 (2%)

Lobbying Effort On Budget Bill Subjects

Public Instruction: Administrative and Other Funding

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
234.00 (75%)				234.00 (44%)

University of Wisconsin System

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
47.00 (15%)				47.00 (9%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Library funding

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	4.68 (10%)	14.38 (10%)	10.23 (30%)	29.29 (5%)

School accountability standards

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	4.68 (10%)	14.38 (10%)	3.41 (10%)	22.47 (4%)

Funding and policies to improve reading

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	7.01 (15%)	14.38 (10%)	5.12 (15%)	26.51 (5%)

Digital learning

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		7.19 (5%)	5.12 (15%)	12.31 (2%)